

# Beyond Cognitive Metaphor Theory Perspectives On Literary Metaphor Routledge Studies In Rhetoric And Stylistics

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### Beyond Cognitive Metaphor Theory Perspectives

#### **Beyond Cognitive Metaphor Theory - Dandelon.com**

Beyond Cognitive Metaphor Theory Perspectives on Literary Metaphor Edited by Monika Fludernik Routledge Taylor & Francis Group New York London Contents List of Figures vii List of Tables ix Acknowledgments xi Introduction 1 MONIKA FLUDERNIK PARTI ...

#### **MONIKA FLUDERNIK Beyond Cognitive Metaphor Theory ...**

The book Beyond Cognitive Metaphor Theory Perspectives on Literary Metaphors edited by Monika Fludernik is a collection of articles that enters a 30-year tradition of studies on metaphor triggered by Lakoff and Johnson's Cognitive Metaphor Theory (henceforth CMT)

#### **Complementary perspectives on metaphor: Cognitive ...**

Complementary perspectives on metaphor: Cognitive linguistics and relevance theory Markus Tendahla, Raymond W Gibbs Jr,\* a Department of English Linguistics, University of Dortmund, Germany bDepartment of Psychology, University of California, Santa Cruz, CA 95064, USA Received 5 March 2007; received in revised form 31 August 2007; accepted 3 February 2008

#### **BEYOND COMPARE: METAPHOR IN ORGANIZATION THEORY**

BEYOND COMPARE: METAPHOR IN ORGANIZATION THEORY JOEP P CORNELISSEN Leeds University Business School Despite the increased

salience of metaphor in organization theory, current perspectives are flawed and misguided in assuming that metaphor can be explained with the so-called comparison model I therefore outline an alternative model of metaphor

### **3 Cognitive theory of metaphor - Masarykova univerzita**

3 Cognitive theory of metaphor As a pilot study on representation of natural catastrophes in newspaper discourse has revealed that newspapers draw to a large extent on metaphor in their depiction of natural phenomena, one of the methods employed in the analytical ...

### **Cognitive Literary Science: Developments and Perspectives**

Minds in the Novel (2010), Frederic Luis Aldama's Toward a Cognitive Theory of Narrative Acts (2010), Michael Burke's Literary Reading, Cognition and Emotion: An Exploration of the Oceanic Mind (2011), Monika Fludernik's Beyond Cognitive Metaphor Theory: Perspectives on Literary Metaphor (2011), Naomi Rokotnitz's

### **THE TRANSLATION OF METAPHORS IN ECONOMIC LANGUAGE**

Mandelblit, Nili (1995) The cognitive view of metaphor and its implications for translation theory Translation and Meaning 3, pp 483 – 495

Newmark, Peter (1981/1988): Approaches to translation Language Teaching Methodology Series New York: Prentice Hall Samaniego, Eva (2013):

Translation Studies and the Cognitive Theory of Metaphor

### **Beyond Morgan's eight metaphors: Adding to and developing ...**

organization theory and a set of diverse perspectives to guide research It also embraces deserves to be celebrated But celebration, in the academic sense of the word, moves beyond praise to focus on assessing, developing and even adding to Morgan's appreci- The brain metaphor focuses on the cognitive features of organizations and

### **Rhetoric and narratology - ResearchGate**

Rhetoric and narratology Gunther Martens Beyond Cognitive Metaphor Theory: Perspectives on Literary Metaphor ing the theory of metaphor (and of other tropes) by redirecting attention to

### **Mystical Love Metaphors: A Cognitive Analysis of Sohrab ...**

mystical love metaphors in Sohrab Sepehri's poetry by drawing upon conceptual metaphor theory (CMT) Studying mystical metaphors via conceptual metaphor theory will provide a clearer perception of the ambiguous mystical concepts and can provide an exact explanation of the mapping of an abstract concept based on a concert one

### **UvA-DARE (Digital Academic Repository) The Journey ...**

The following is a pre-proof version of a chapter that was published as: Forceville, Charles (2011) The JOURNEY metaphor and the Source-Path-Goal schema in Agnès Varda's autobiographical gleaning documentaries In: Monika Fludernik (ed), Beyond Cognitive Metaphor Theory: ...

### **Facilitating Reflection on Implicit Learner Beliefs ...**

led by Lakoff and Johnson (1980) and their Cognitive Metaphor Theory, in which metaphor began to be seen as a cognitive phenomenon, rather than purely linguistic, as was previously thought What follows, is a theoretical validation of the use of metaphor for the present study At the centre of the cognitive metaphor theory is the conceptual

### **Translating the metaphor in poetry: A cognitive approach ...**

Translating the metaphor in poetry: A cognitive approach to Le Bateau Ivre and its translation in Turkish within the source language from different perspectives such as in the works of Akgül (2005), Ak in two distinct cultures and the problem could be how to achieve that in reality in theory and

practice

### **Cognitive Flexibility Theory and its Application to ...**

communication scholars' (Martin & Rubin, 1995) studies were different perspectives of cognitive flexibility, the core component is the same - adjusting oneself to cope with new situations Their studies on cognitive flexibility focused on the underlying cognitive processes in the human brain, such as awareness, attention, and goals

### **Metaphor and Analogical Reasoning in Organization Theory ...**

Academy of Management Review 2002, Vol 27, No 2, 294-303 NOTE METAPHOR AND ANALOGICAL REASONING IN ORGANIZATION THEORY: BEYOND ORTHODOXY CLIFF OSWICK TOM KEENOY University of London DAVID GRANT The University of Sydney This note concerns the creative potential of tropes in the process of analogical reasoning

### **Exploring EFL Teachers' Cognitive Models Through Metaphor ...**

Johnson's theory of metaphor and metonymy, Langacker's cognitive grammar, and Fauconnier's theory of mental spaces (Lakoff, 1987) These models are derived from basic principles of cognition (Anderson & Lebiere, 1998) A cog-nitive model is a coherent, in large part nonlinguistic, knowl-

### **How Natural Is "Unnatural Narratology"; or, What Is ...**

Sep 20, 2012 · "Unnatural Narratology"; or, What Is Unnatural about Unnatural Narratology?1 When I used the term natural in towards a "Natural" Narratology (1996), I tried to emphasize distinctly that this was a use of the term that was not to be contrasted with an opposite, the unnatural, dissociating myself from the moralistic, phallogocentric,

### **Cognitive and Sociocultural Perspectives: T wo Parallel ...**

COGNITIVE AND SOCIOCULTURAL PERSPECTIVES 37 Òthe language sciencesÓ Though he points to what he sees as a Ònew and exciting chapterÓ in the feld, with more developed technology and greater Òmultidisciplinarity of researchÓ (pp 185Ð186), Guiora envisions these developments through a cognitive lens The greater disciplinarity

### **Metaphor in Law as Poetic and Propositional Language**

Metaphor in Law as Poetic and Propositional Language Family Foundation Professor of Law Boyd School of Law Critics of Lakoff and Johnson's cognitive theory of metaphor dispute their perspectives, metaphor can go beyond highlighting new and surprising features of the